



## PRESSRELEASE

### **U.S. based cloud provider, O4IT signs deal with German company to provide a secure 'sync-and-share' solution in the Americas**

O4IT integrates PowerFolder as a component of its cloud based data sharing portfolio

**Meerbusch/Miami, March 7, 2014. PowerFolder, a German company specialized on secure, enterprise 'sync-and-share' solutions has signed a deal with O4IT, a U.S. based company headquartered in South Florida, to integrate its software under a white label model for its channel network in the Americas.**

Under the agreement, O4IT's team of engineers will integrate PowerFolder's solution as part of its enterprise cloud data sharing solution, labeled and marketed as CloudFilesNow in the Americas, operating on highly secured multi-tenant environments. This solution from PowerFolder provides enterprises, institutions and end-users with a safe alternative to public cloud services such as Dropbox or SkyDrive. Documents are always available on all devices including smartphones, tablets, laptops or PC's. The user can share or synchronize his different devices at all times. The data is always up-to-date. Powerfolder includes powerful groupware features and collaboration tools. The Sync & Share software can either be installed in the company ("on premise") or offered as cloud service.

#### **A reliable, scalable and secure solution for enterprise users in the Americas**

With PowerFolder's integration into CloudFilesNow, O4IT is able to provide a highly scalable, reliable product with enhanced security features for the enterprise. This solution complements O4IT's 'CloudNow', its portfolio comprised of several critical IT services delivered from the cloud, such as Desktop, Server and Application virtualization (CloudDesktopNow, CloudServerNow, CloudAppNow), Backup as a Service (BackupNow) and Network Administration (NetworkNow). As a result of this partnership, PowerFolder effectively extends further its market towards the Americas.

"We are very excited with this new relationship with Powerfolder" explains Efrain Soler, O4IT's CEO. "We are constantly looking for 'best-of-breed' enterprise based solutions to strengthen our cloud portfolio. We found in Powerfolder a robust and enterprise-grade solution that nicely fits into our cloud solution offering as well as our business model."

Christian Sprajc, founder and CEO of Power Folder, values the cooperation with O4IT as an important milestone: "In O4IT we have found a strong partner that has been a pioneer in the Americas offering a complete technology as a service solutions. We follow our corporate philosophy, on our course of expansion to trust in our know-how, but also to rely on competent partners around the world."

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## **About PowerFolder**

Since 2007 PowerFolder with it's office in Meerbusch near Duesseldorf, develops and distributes Sync&Share-Solutions for companies, research and education facilities. The medium-sized company serves thousands of customers worldwide, who want preferably to keep their data on their own IT-infrastructure and meanwhile benefit from the productivity and the comfort, to access it always from all devices. The Software-Solution PowerFolder is distributed and marketed by the dal33t GmbH.

More Information: [www.powerfolder.com](http://www.powerfolder.com)

**ABOUT O4IT:** O4IT, a leading provider of Cloud Technologies, is focused on providing the technology and best practices to enable channel partners and resellers to quickly deliver and onboard users to a Cloud Portfolio of service offerings. Today, a large number of organizations and thousands of end-users enjoy our service offerings throughout the world. O4IT currently has offices in the United States, Colombia and Panama. O4IT's operates in secure, geo-redundant data centers in the United States and Latin America, with the ability to scale globally in minutes. As technology infrastructure experts, we have a wide range of cloud computing solutions available to fulfill customer requirements. Our "Technology-as-a -Service" model allows our partners to offer pay-as-you go cloud solutions to their customers. This approach allows companies to eliminate large capital expenses in technology and replace them with a predictable, more manageable and often lower operational expense structure. O4ITs state-of-the-art infrastructure, combined with leading technology partners such as Citrix, insure that our customers around the world are operating with best of breed White Label Partner. Our expertise and offerings include solutions that are available on private, public and hybrid cloud based models, as well as those residing on customer premises, for a complete, end-to-end solution.

More information: [www.o4it.com](http://www.o4it.com)

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